







Sawasdee Thailand Summer Program 2018

Day	Time	Activity	
Sunday		 Arrival	
Monday	09.00-12.00	Opening & Orientation Session & Ice Breaking	
	12.00-13.00	Lunch	
	13.00-16.00	Campus Tour & Meet with MU Students	
	17.00-18.00	Welcome Dinner	
Tuesday	09.00-12.00	Course 1 : Introduction to Thailand and Thai Culture (1)	
	12.00-13.00	Lunch	
	13.00-16.00	 Grand Palace & Temple of Emerald Buddha	
Wednesday	09.00-12.00	Course 2 : Everyday Thai Language Skills (1)	
	12.00-13.00	Lunch	
	13.00-16.00	City Tour : Transportation Survey (BTS & MRT & Bus)	
Thursday	09.00-12.00	Business Module: Course3: Thailand Business and Management	Culture Module: Course 3: Everyday Thai Language Skills (2)
		Environment Module: Course 3 : Biodiversity in Thailand	Technology Module : Course 3: Digital Transformation in Thailand
	12.00-13.00	Lunch	
	13.00-17.00	 Thai Handicraft Workshop	
	Friday	Morning	 Trip to Chiang Mai Province
12.00-13.00		Lunch	

	Afternoon	 <p>City Tour</p>	
Saturday	Morning	Visit National Park	
	Afternoon	 <p>Visit Local Business & Handicraft Site & Elephant Site</p>	
Sunday	Morning	 <p>Back to BKK</p>	
	Afternoon		
Monday	09.00-12.00	Course 4: Characteristics of Thai People	
	12.00-13.00	Lunch	
	13.00-16.00	 <p>Thai Dressing & Traditional Thai Dance</p>	
Tuesday	09.00-12.00	Business Module: Course 5 : Government Policy (national economic and social development / Thailand 4.0)	Culture Module: Course 5: Religion and Modernity in Thai Society
		Environment Module: Course 5: Terrestrial Ecosystems	Technology Module : Course 5: Programming Language of 2018-2019
	12.00-13.00	Lunch	
	13.00-16.00	Visit International Factory	
Wednesday	09.00-12.00	Business Module: Course 6: Comparative business systems and corporate strategies in Thailand	Culture Module: Course 6: Islamic and Chinese in Thailand

		Environment Module: Course 6: Tropical Coastal and Marine Ecology	Technology Module : Course 6 : Comparative Business System and Corporate Strategies in Thailand
	12.00-13.00	Lunch	
	13.00-16.00	 Explore Historical Community & Chinatown	
Thursday	09.00-12.00	Business Module: Course 7 : Entrepreneurial Business Management in Thailand	Culture Module: Course 7: Other Cultures in Thailand
		Environment Module: Course 7 : Environment Problem	Technology Module : Course 7: ICT Design and Management
	12.00-13.00	Lunch	
	13.00-16.00	 Thai Cooking Theory and Practical Session (Dinner will be provided.)	
		Trip to Chantaburi Province	
Friday	Morning	Trip to Chantaburi Province	
	12.00-13.00	Lunch	
	Afternoon	Visit Sustainable Development Project (Homestay)	
Saturday	09.00-18.00	 Explore Orchard + Rafting Enjoy Seafood Meal	
		Back to BKK	
Sunday	Morning	Back to BKK	
	Afternoon		
Monday	09.00-12.00	Business Module: Course 8: Media in Thailand	Culture Module: Course 8: Thai Culture and Society through Entertainment Media
		Environment Module: Course 8: Eco – tourism	Technology Module : Course 8: Artificial Intelligence (AI) Technology
	12.00-13.00	Lunch	

	13.00-16.00	 Thai Boxing	
Tuesday	09.00-12.00	Business Module: Course9: Managing across culture	Culture Module: Course 9: The Influence of Politics on Thai Culture
		Environment Module: Course9 : Tropical Wetland	Technology Module : Course 9: Technologies for Entertainment
	12.00- 13.00	Lunch	
	13.00- 16.00	Business Module & Culture Module : SME Visit (or panel discussion)	
		Environment Module: Wetland near campus (Field trip)	Technology Module : Robotic Workshop
Wednesday	09.00-12.00	Course 10: The influence of Thai culture on Thai business	
	12.00-13.00	Lunch	
	13.00-16.00	 Site visit : Thai Traditional Medicine & Thai Massage	
Thursday	09.00-12.00	Business Module: Course 11: Ethical, social and environmental responsibility	Culture Module: Course11: East Meets West: Implication on Thailand and Southeast Asia
		Environment Module: Course 11: Trend and Issue of Environmental Development (Panel Discussion)	Technology Module : Course 11: Online & Digital Business Start Up
	12.00-13.00	Lunch	
	13.00-16.00	Preparation for Presentation	
	Friday	09.00-12.00	Group Work
12.00-13.00		Lunch	
13.00-16.00		Presentation & Farewell	
Saturday		 Departure	