

**GMAP SESAMI
Research Seminar**

"Passion transfer across borders"

**Speaker: Professor Shige Makino
(The Chinese University of Hong Kong)**



Shige Makino is Professor of Management at the Faculty of Business Administration, the Chinese University of Hong Kong. He has LLB and MBA degrees from Keio University, and PhD from the Richard Ivey School of Business, University of Western Ontario. His research focuses on strategies and performance of multinational corporations. His research has appeared in such journals as Academy of Management Journal, Journal of International Business Studies, Journal of Management Studies, Organization Science, and Strategic Management Journal, among others. He currently teaches strategic management in our SESAMI program at Kobe University.

Abstract:

Passion is a valuable organizational asset, as it empowers those who feel it to strive for excellence and overcome performance barriers. Our empirical data, collected at the level of both the parent firm and its subsidiaries, show that leaders' passion tends to be transferred more effectively to followers when it is based on the leaders' self-transcendent rather than self-enhancing motivations; when leaders and followers engage in frequent communications; and when they see the organizational barriers between headquarters and subsidiaries to be low, although they tend to see the salience of the barriers in different ways.

Date & Time: August 21, Friday 10:00-12:00

Venue: Chu-kaigishitsu in the Third Building,
Graduate School of Business Administration,
Kobe University
<http://www.kobe-u.ac.jp/guid/access/rokko/rokkodai-dai1.html>

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