



Kobe University Brussels European Centre KUBEC

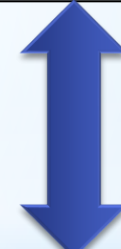
Activity Report
November 2017-May 2018



Missions

Information collection and dissemination

Network and partnerships building



Event organisation

Project support



Communication and outreach



Activities

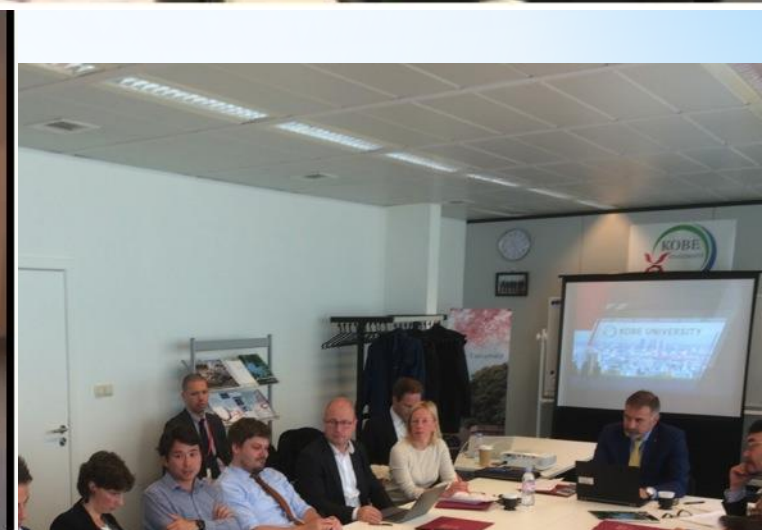


MISSION 1

PERMANENT REPRESENTATION OF KOBE UNIVERSITY

Representation

- ✓ A permanent 'bricks and mortar' Representation of KU, strategically placed on VUB campus - a strategic investment in an increasingly competitive environment
- ✓ A useful information point for students, researchers interested in KU activities (documentation, response to queries, meeting w/ students, university reps, etc)
- ✓ A welcoming, well-appointed support centre for KU visiting Professors (meeting room, videoconferences)
- ✓ A perfect base to prepare, organise, manage workshops and big events (Symposium, Board meeting)



Japanse vereniging voor de studie van België
Association japonaise d'études belges
Japanische Vereinigung für Belgische Studien



MISSION 2

INFORMATION COLLECTION AND DISSEMINATION

Information collection, dissemination

EU Research Policy/Projects Watch - *Objectives*

- ✓ Provide timely, first-hand information on EU research policy and programmes, in particular on international cooperation activities with Japan
- ✓ Assess emerging priorities, cooperation opportunities for Kobe University, through latest information on H2020 projects (e.g. ‘top down’ coordinated calls, ‘bottom up’ projects)
- ✓ Follow policy developments on future directions of EU research, internat. cooperation (e.g. FP9, etc)

Information collection, dissemination

EU Research Policy/Projects watch: *Activities*

- ✓ Regular meetings with key EC Officials (in particular DG RTD, DG EAC, DG HOME, DG ENER)
- ✓ Maintain regular contacts with EU University organisations, research networks, associations
- ✓ Attend EC conferences, Open Days, brokerage events
Ex: Securing early drafts of the new WPs, FP9
- ✓ Regular reporting (Meeting reports, skype teleconfs)



Key meetings...

Key meetings with EC

- ✓ DG RTD: several meetings with
 - ✓ Philippe Vialatte, Acting HoU, International Coop.
 - ✓ Anne Haglund, Japan Desk
 - ✓ Cristina Russo, Director International Coop.
- ✓ DG HOME
 - ✓ Christof Castex, Secure Societies Call Coordinator
 - ✓ Andrea di Candido, HoU, Innovation for Security
- ✓ DG ENER
 - ✓ Michel Claessens, International Cooperation
- ✓ DG EAC
 - ✓ Claire Morel, HoU, International Cooperation
 - ✓ Gianpaolo Suriano, Coordinator, EU-Japan Dialogue in Higher Education
 - ✓ Marlène Bartès, Japan Desk

Issues Discussed

- ✓ Presentations of Kobe University and KUBEC activities
- ✓ Policy updates on
 - ✓ Discussions at EU-Japan Joint S&T Committee meeting and follow up decisions (new priority areas for cooperation - Arctic, Health, Climate)
 - ✓ New instruments of EU-Japan cooperation (e.g. direct involvement of MEXT for Arctic Research; joint Masters Programme EAC-MEXT)
 - ✓ Role of S&T issues in forthcoming EU-Japan Summit, FTA/SPA agreements
 - ✓ Reorganization of DG RTD
 - ✓ Preparation of FP9/Horizon Europe

Issues Discussed

- ✓ Follow-up of 2017 Symposium and preparation of the 2018 Symposium (programme, invitations)
- ✓ Updates on 2018-2020 Work Programme and on current and forthcoming calls (RTD, HOME, EAC, CONNECT) and ongoing joint calls
- ✓ Updates on newly launched EU-Japan Dialogue in Higher Education
 - ✓ Process
 - ✓ Dates, format (political dialogue, launch of new programme/Call, follow-up events)

Other Key Meetings

- ✓ Mission of Japan: Several meetings convened by Counselor (bilateral, and with other universities)
- ✓ Japanese Partner universities: Waseda at ULB, Kansai at KU Leuven, 'Sixes' (Leiden University NL)
- ✓ European universities
 - ✓ Missions (Kiel, Milano)
 - ✓ Unilion
 - ✓ VUB, ULB, Ghent
- ✓ Other organisations
 - ✓ EU-Japan Centre for Industrial Cooperation
 - ✓ Belgium-Japan Association (esp. Cultural Committee)
 - ✓ Think Tanks (Brussels Diplo Academy, EIAS, etc)



Important events...



EC Conferences, Brokerage Events

- ✓ EC Info Day and Brokerage Events
 - ✓ e.g. Launch event Work Programme 2018-2020
 - ✓ E.g. Info Day and Brokerage event on Research for Secure Societies
- ✓ Meetings and discussions with potential consortium partners (Copenhagen, Tubitak, Trinity College Dublin, Politecnico di Milano, etc)
- ✓ Securing early drafts of documents (Work Programmes, FP9) and PPT presentations (e.g. *How to Write Successful Application for Secure Societies Calls*)



HORIZON 2020 Work Programme 2018-2020

**Programme of the
H2020 SC2 Infoweek**

- Info day and brokerage
- Bioeconomy policy day
- Digitising agriculture and food value chains
- Blue growth and R&I

14-17 November 2017

PART I – Funding opportunities and how to benefit		
Infoday – What are the new funding opportunities?		
Plenary – Horizon 2020 Work programme 2018-2020		
Sustainable food security	Rural renaissance	Blue Growth
Brokerage event – How to find partners and interesting project ideas?		
PART II – The broader EU policy context		
Bioeconomy policy day		
High-level opening		
Rural areas opportunities	Climate benefits	Circular economy
Bioeconomy Ecosystems	Smart specialisation	Biorefineries & Bioenergy
Bioeconomy indicators	Food waste	Blue Bioeconomy
Digitising agriculture and food value chains		Blue Growth and R&I
Digital revolution, agriculture, food and R&I		Marine R&I & EU policies
Digital innovation hubs & platforms	Data management from farm to fork	Sustainable bioresources
Stakeholders panel: opportunities & challenges		Stressors and food security
Food digitisation	Food digitisation	Marine digitisation





#InvestEUresearch



Horizon 2020 Work Programme for Research & Innovation 2018-2020

Secure Societies SC7 Calls 2018 - General Information

Markus MÜLLER, Call Coordinator REA/B4
Secure Societies Infoday – MAR 12-13 2018

Horizon2020 – how to write successful project proposal in Secure Societies



Anna Nikodym-Bils



Legal & Financial issues

Horizon 2020 Secure Societies Information Day

Marie McGinley – Legal Officer

Beata Jankowska – Financial Officer

Other Key Events



European Parliament
Science and Technology Options Assessment



High-level conference of political, industrial and academic leaders

Provisional program

Co-chaired by :

Eva Kaili, MEP, Chair, STOA and

Paul Rübzig, MEP, 1st Vice-Chair, STOA, Member, ITRE

Jerzy Buzek, MEP, Chair, ITRE

Koji Omi, Founder and Chairman, Science and Technology in Society forum

- 15:00-15:10 Introductory Remarks

- **Jerzy Buzek**, MEP, Chair, ITRE
- **Koji Omi**, Founder and Chairman, STS forum

- 15:10-15:50 Opening Session. FP9 and international cooperation

- **Carlos Moedas**, EU Commissioner for Research, Science and Innovation
- **Tadao Yanase**, Vice Minister for International Affairs, Ministry of Economy, Trade and Industry, Japan (5 min.)
- **Yoichi Ito**, Deputy Minister, Ministry of Education, Culture, Sports, Science and Technology, Japan (5 min.)

Discussions (20 min.)

- 15:50-16:40 Panel I. Major challenges faced by the humankind: FP9 collaboration – open Europe to the world – through the STS forum

- Presentation by **Cristina Russo**, Director for International Cooperation, Directorate-General Research and Innovation, European Commission

- Global trend of innovation-based start-ups:
By **Yasukazu Irino**, Executive Vice President, JETRO, Japan

- Climate and energy:
By **Ryoji Chubachi**, President, National Institute of Advanced Industrial Science and Technology, Japan

- Global health:
By **Henry A. McKinnell**, Chairman, Moody's Corporation, US

- 16:40-17:30 Panel II. Curiosity-driven research: how the FP9 could contribute to future scientific breakthroughs

Moderator: **Jean-Pierre Bourguignon**, President, European Research Council (ERC)

- Presentation by **Vernesa Smolcic**, Associate Professor, ERC Grant Holder, Faculty of Science, University of Zagreb

- Presentation by **Ismail Serageldin**, Founding Director and Member of the Board of Trustees, the Library of Alexandria, Egypt

- Presentation by **Julie Maxton**, Executive Director, Royal Society, UK

- Presentation by **Motoko Kotani**, Executive Director, RIKEN, Japan

- 17:30-17:45 Closing Remarks

- **Jerzy Buzek**, MEP, Chair ITRE
- **Paul Rübzig**, MEP, 1st Vice-Chair, STOA, Member, ITRE
- **Koji Omi**, Founder and Chairman, STS forum (2 min.)



Reporting

Regular Reporting, Skype, Mails, Notes

MEETING REPORT
DG RTD

Philippe Vialatte, Acting HoU

Stefania Russo, Director, International Cooperation

MEETING REPORT
Meeting at Japanese Mission
20 March 2018

PV

MEETING REPORT
Meeting with Christoph Castex
Joint Call Coordinator (Secure Societies)
DG HOME

MEETING REPORT
SYMPOSIUM PREPARATION
Profs SNACKEN, HUBLOUE, LAUWAERT, VAN BERLAER
14 May 2018

PVP 15 May 2018

MEETING REPORT
Prof. Snacken, Vice-Rector for International Cooperation VUB
1 February 2018

Brussels Saturday 3 February 2018

MEETING REPORT

'Secure Societies' Info Day and Brokerage Event
12-13 Mars 2018

PVP 18 March 2018



LAB – FAB – APP

Investing in the European
future we want

Report of the independent High Level Group
on maximising the impact of
EU Research & Innovation Programmes



MISSIONS

Mission-Oriented
Research & Innovation
in the European Union

A problem-solving approach to fuel innovation-led growth

by Marianna MAZZUCATO



Sharing Early Drafts, Key Documents

Proposal for a

COUNCIL DECISION

**establishing the specific programme implementing Horizon Europe – the Framework
Programme for Research and Innovation**

Horizon 2020

Work Programme 2018-2020

DRAFT

v. 16/03/2018

*13. Europe in a changing world – Inclusive, innovative and
reflective societies*

e.g. Newly published 'Bilateral Flagships'

- **ICT:** Bilateral Flagship through "*Coordinated Call on 5G communication networks, security, cloud, IoT, Big Data*". Targeted in flagship on "*Unconventional Nanoelectronics*".
- **Transport:** Targeted in Flagships on "*Greener and safer aviation*", "*Automated road transport*", "*Integrated multimodal freight transport systems and logistics*", and "*Reduction of transport impact on air quality*".
- **Energy:** Bilateral Flagship on "*Advanced biofuels*". Targeted in Flagship on "*Mission Innovation*" on clean energy in general.
- **Health:** Cooperation through several multilateral initiatives. Targeted in Flagship on "*Technologies for global health care*".
- **Disaster Risk Reduction:** Targeted in Flagship on "*Operational forecasting of earthquakes and early warning capacity for more resilient cities*".
- **Security:** Targeted in Flagship on "*Technologies for first responders*".
- **Nanotechnologies:** Targeted in Flagship on "*Nanosafety*".
- **Climate Action:** Targeted in Flagship on "*Changing cryosphere/Arctic research*".
- **Research Infrastructures:** Targeted in Flagship "*Integrating and Opening activities*".

... and new WP Calls 'targeting' Japan

Year	Call identifier	Call topics
2018	DT-ART-01-2018	Testing, validation and certification procedures for highly automated driving functions under various traffic scenarios based on pilot test data
	DT-ART-02-2018	Support for networking activities and impact assessment for road automation
	EUJ-01-2018	Advanced technologies (Security/Cloud/IoT/BigData) for a hyper-connected society in the context of Smart City
	EUJ-02-2018	5G and beyond
	INFRAIA-01-2018-2019	Integrating Activities for Advanced Communities
	MG-2-5-2018	Innovative technologies for improving aviation safety and certification in icing conditions
	NMBP-13-2018	Risk Governance of nanotechnology (RIA)
	NMBP-14-2018	Nanoinformatics: from materials models to predictive toxicology and ecotoxicology (RIA)
	SC1-HCC-03-2018	Support to further development of international cooperation in digital transformation of health and care
	SC5-17-2018	Towards operational forecasting of earthquakes and early warning capacity for more resilient societies
	SU-DRS01-2018-2019-2020	Human factors, and social, societal, and organisational aspects for disaster-resilient societies
SU-DRS02-2018-2019-2020	Technologies for first responders	
2019	DT-ART-03-2019	Human centred design for the new driver role in highly automated vehicles
	DT-ART-04-2019	Developing and testing shared, connected and cooperative automated vehicle fleets in urban areas for the mobility of all
	ICT-06-2019	Unconventional Nanoelectronics
	LC-CLA-07-2019	The changing cryosphere: uncertainties, risks and opportunities
	LC-MG-1-7-2019	Future propulsion and integration: towards a hybrid/electric aircraft
	MG-2-9-2019	Integrated multimodal, low-emission freight transport systems and logistics (Inco Flagship)
	NMBP-15-2019	Safe by design, from science to regulation: metrics and main sectors (RIA)
	SU-SPACE-22-SEC-2019	Space Weather
2020	NMBP-16-2020	Safe by design, from science to regulation: behaviour of multi-component nanomaterials (RIA)
	NMBP-17-2020	Regulatory science for medical technology products (RIA)



MISSION 3

NETWORKS BUILDING

Build and strengthen networks

Network building - *Objectives*

- ✓ To enhance KU recognition/profile with universities and research institutions in Brussels and beyond, to foster cooperation, exchanges
- ✓ To maximise the use of existing networks of universities and industry organisations in Brussels, in particular those with a EU-Japan connection
- ✓ To be involved with other stakeholders in discussions on future EU research policy, in particular its international cooperation dimension



Build on Brussels contacts



Building on Brussels contacts



Norwegian University of Science and Technology



AALBORG UNIVERSITY DENMARK



UNIVERSITY OF COPENHAGEN



WhiteRoseBrussels Universities of Leeds, Sheffield & York

Technical University of Denmark



Technical University of Munich



TUM TECHNISCHE UNIVERSITÄT MÜNCHEN



Universitat Pompeu Fabra Barcelona



University of BRISTOL



Universidad Carlos III de Madrid



Key Asset: Participation in Unilion

- ✓ Regular meetings (every 6 weeks) + Committees
- ✓ Particularly useful for sharing information in meetings and through mailing list
 - ✓ Key policy developments
 - ✓ EC and stakeholder meetings
 - ✓ Early access to documents
- ✓ Key to develop/follow up partnerships w/ Universities
 - ✓ e.g. Copenhagen
 - ✓ e.g. Spanish Universities
- ✓ Sub-group Japanese Universities: to develop further?
Explore interest of Unilion Mbs in working with Japan?



UnLiON Participants



ITMO UNIVERSITY



Excellent goodwill
from meeting @Kubeo
21 September 2017





Leverage ‘critical mass’ of Japanese Universities in Belgium/NL?

- ✓ 4 Universities in BE + 6 in NL; RIKEN to open office
- ✓ Options to be discussed?
 - ✓ ‘Consortium’ - push by Japanese Mission: visibility, showcase strength of Japanese research in Europe
 - ✓ ‘Contact group’ - share info, avoid duplication, cross-participation, maximise speakers travel?
- ✓ Useful in the perspective of the launch of the new EU-Japan Dialogue on Higher Education?
 - ✓ Contribute to ‘political event’ w/ joint communiqué? (‘very useful’ - DG EAC)
 - ✓ Host ‘satellite event’ in October // Symposium?

VISIT TO BRUSSELS BY MR. YOSHIMASA HAYASHI, MINISTER OF EDUCATION, CULTURE, SPORTS, SCIENCE AND TECHNOLOGY

From 7 to 9 January, the Japanese Minister of Education, Culture, Sports, Science and Technology, Mr. Yoshimasa Hayashi, visited Brussels and had meetings with the European Commissioner for Research, Science and Innovation, Mr. Moedas, the European Commissioner for Climate Action and Energy, Mr. Arias Cañete, and Director-General for Education and Culture, Ms. Reicherts.

Minister Hayashi and Commissioner Moedas agreed that science and technology cooperation between Japan and the EU should be strengthened, including in enhancing cooperation between young researchers, and on future collaboration in quantum technology and Arctic science.

Minister Hayashi and Commissioner Arias Cañete shared the view that close collaboration should continue to ensure the success of the ITER Project, in which members including Japan and the EU have been working towards the construction of the First Plasma by 2025.

Minister Hayashi and Director-General Ms. Reicherts agreed the establishment of a Japan-EU policy dialogue in the field of education, culture and sports.



With Commissioner Moedas



With Commissioner Arias Cañete

© Photo provided by the Japanese Ministry of Education, Culture, Sports, Science and Technology

Deliverables?

- ✓ Joint EU-Japan Call in the framework of Erasmus+ Joint Masters Programme (specific subset of activities targeted to EU-Japan universities)

Overview

An Erasmus Mundus Joint Master Degree (EMJMD), is a prestigious, integrated, international study programme, jointly delivered by an international consortium of higher education institutions.

EMJMDs award EU-funded scholarships to the best student candidates applying under annual selection rounds.

Study must take place in at least two of the [Programme countries](#). Part of the studies can also take place in a [Partner countries](#) if there is a partner-country institution involved.

Deliverables, H2020-Horizon EU?

Erasmus Mundus Joint Master Degrees

This action aims at fostering excellence and world-wide internationalisation of higher education institutions via study programmes – at master course level – jointly delivered and jointly recognised by higher education institutions established in Europe, and open to institutions in other countries of the world, with particular focus on cooperation with higher education institutions from emerging and industrialised countries. This action will support the delivery of joint transnational and international programmes, including the award of scholarships to excellent students, and the funding of participation of guest lecturers in one of these programmes for teaching, training and/or research purposes⁴.

- ✓ Call opens end October 2018, closes February 2019
- ✓ Modalities organizational and financial still under discussions; EC Proposal for Open Day/Brokerage event



Participate in EU-wide activities, events

Missions from KUBEC

- ✓ Objective: to support planned meetings, visits by delegations, events and conferences organised by Kobe University in Europe
 - ✓ e.g. Mission to Kiel
 - ✓ e.g. Mission to Milan



 
Kiel University
Christian-Albrechts-Universität zu Kiel

Bilateral Kobe-Kiel Workshop

Date and Time
September 18, 2017
13:00-18:00

Venue
CAU
International Center
seminar room
Westring 400

Programme

Opening Remarks
13:00-13:15

Session 1 (Lecture room R 03.70)
'Nanoscience and Technology'
13:15-17:15

Session 2 (Lecture room R 03.71)
'Bilateral and International partnership
in economy and politics'
13:15-17:15

Closing Session
17:30-18:00

For Registration and Inquiry
Kobe University Centre for EU Academic Collaboration
http://www.office.kobe-u.ac.jp/pipe/cen/registration_bkk/registration.html
E-mail: info-kobe_u_bd@office.kobe-u.ac.jp



Missions from KUBEC

- ✓ Extremely useful for KUBEC:
 - ✓ to follow up projects, agreements (MoUs) discussed at these meetings
 - ✓ to identify new projects/consortium-building opportunities in response to H2020 calls
 - ✓ to support KU's participation in developing consortia, including providing strategic advice and drafting support
 - ✓ *e.g. planned mission to Copenhagen to support KU participation in Secure Societies DSR-01 call*

Future Activities?

- ✓ Participation in EU events?
 - ✓ ESOF Meeting in Toulouse (July 2018)
 - ✓ Science Communication events
 - ✓ EC Brokerage events in MS
- ✓ Closer links with other KU Offices?
 - ✓ Build synergies
 - ✓ Maximise KU speakers' travel
- ✓ Relaunch exploratory visits to universities?
 - ✓ Holland
 - ✓ France
 - ✓ Netherlands



Support development of bilateral links, MoUs

Support development of bilateral links

- ✓ Objective:
 - ✓ To assess, country by country, state of play of bilateral agreements
 - ✓ To identify new opportunities
 - ✓ To reinforce existing links
- ✓ An ongoing activity
 - ✓ Regular Skype meetings
 - ✓ Missions (e.g. Politecnico Milan)
 - ✓ Explore opportunities, Initiate discussions and ensure follow up with Brussels offices, at EC events
 - ✓ e.g. Spanish Universities
 - ✓ e.g. Technical University Munich
 - ✓ e.g. Discussions with Centro Nazionale Ricerca (IT)



Nurture Strategic Partnership with VUB

Strategic Partnership with VUB

- ✓ Regular meetings with International Department and with EU Research Management Department
- ✓ Attending VUB events (e.g. VUB Brussels Diplo Academy, Opening of Academic Year, etc.)
- ✓ Establish contact with other VUB departments
 - ✓ Transport and Mobility; Medical School; Robotics
 - ✓ Vesalius College
 - ✓ Institute for European Studies
- ✓ Good cooperation: but could be improved
 - ✓ Decisions of Presidents' meeting still to be applied?
 - ✓ Comparison w/ULB-Waseda?



MISSION 4

PROJECT SUPPORT

Project support

Support to bilateral, multilateral projects

- ✓ Mission to Kobe in December 2016: 3 days of presentations on H2020, rules of participations, etc
- ✓ Scanning for opportunities in new Work Programme
 - ✓ new joint call *'Technologies for first responders'*
 - ✓ proposed call *Arctic Research*
- ✓ Partner search (e.g. Copenhagen U for joint call)
- ✓ Information and advice on strategy (open days reports)
- ✓ Proposed support in drafting, clarifying rules, etc

Key Outstanding Issues

- ✓ Financing issues: JST; organizational issues: ERC
- ✓ Information of potentially interested KU Departments: ongoing awareness efforts
 - ✓ Missions PVP
 - ✓ KU workshops/visits by NCP, Euraxess, EU Delegation
- ✓ Further awareness efforts needed
 - ✓ Look at other opportunities (ERC? MCSA? Higher Education Dialogue/Programme Call)
 - ✓ New opportunities on Japanese side (direct involvement of MEXT in project financing?)
 - ✓ New opportunities/rules for international coop. in Horizon Europe ('Association')



MISSION 5

EVENT ORGANISATION

Academic event organisation

Event organisation - *Objectives*

- ✓ Provide ongoing support and venue for visiting Kobe scholars to network and collaborate with EU counterparts
- ✓ Organise regular workshops between Kobe and EU researchers in key areas of common interest
- ✓ Organise a yearly high-level international symposium, to ensure maximum visibility to EU institutions and research community



Workshops

14
MAR

International Seminar on Integration of Spatial Computable General Equilibrium and Transport Modelling

2018.03.14-15

05
MAR

Japanse vereniging voor de studie van België Association japonaise d'études belges Japanische Vereinigung für Belgische Studien

2018.03.05

05
DEC

The CRIL-Kobe-Louvain Collaborative Workshop on Constraint Programming and SAT

2017.11.18

24
NOVBrussels Student Workshop 2017
'What are students interested in? Europe and Japan Similarity and Difference'

2017.11.24



INTERNATIONAL SEMINAR ON INTEGRATION OF SPATIAL COMPUTABLE GENERAL EQUILIBRIUM AND TRANSPORT MODELLING

- Economic modeling and application for urban poli

1 Introduction

Workshops

Workshop held at Brussels European Centre: New Perspectives in Japanese Studies Part 2

December 13, 2017 | Info | Keywords: , Humanities, Literature

PRINT

The CRIL-Kobe-Louvain Collaborative Workshop on Constraint Programming and SAT

Overview

Title The CRIL-Kobe-Louvain Collaborative Workshop on Constraint Programming and SAT

University Brussels European Centre (KUBEC)

http://www.kubec.be/dep/kubec/index_en.html

Laan, Bruxelles 1050 Brussel

Please check this [PDF!](#)
If needed, please call via its interphone.



*Japanse vereniging voor de studie van België
Association japonaise d'études belges
Japanische Vereinigung für Belgische Studien*



Symposium



EU-Japan Initiative for Excellence: Strategic Research Partnership in Medicine, Biotechnology and Social Sciences

Jointly organised with Vrije Universiteit Brussel

Date and Time

Tuesday 21 November 2017

9:30 - 18:30

Registration to start at 9:00

Venue

VUB U-Residence

Generaal Jacqueslaan 271, 1050 Brussels

Programme

Opening 9:30 - 10:00

Session 1 10:00 - 13:30

**Innovation in Higher Education and
Social Sciences: Regional Culture
and Global Challenges**

Session 2 10:00 - 13:30

Microorganisms in Biotechnology

Session 3 14:30 - 18:00

Migration and Community

Session 4 14:30 - 18:00

Healthy and Active Ageing

For Registration and Inquiry

Kobe University Centre for EU Academic Collaboration

http://www.office.kobe-u.ac.jp/ipiep/ceus/registration_euen/registration.html

E-mail : intl-kobe_u_bxl@office.kobe-u.ac.jp





The 2017 Symposium: a Success

- ✓ Joint year-long preparation (headquarters + KUBEC)
- ✓ Key input/support by KUBEC, particularly for securing EC speakers, outreach, programme, liaising VUB
- ✓ Good cooperation with VUB - to be formalised for next events (sharing of responsibilities and costs)
- ✓ Focused communication effort with key partners
- ✓ Strong participation (85 overall attendance)
- ✓ Broadening out of audience (students, industry, Missions and Delegations, civil society)

Lessons learned for 2018 event

- ✓ Content and structures?
 - ✓ Content decision by President/Rector meeting
 - ✓ How to keep balance KU/VUB; 'hard sciences/SSH; EU/Japanese speakers
- ✓ Structure:
 - ✓ Lessons learned from previous events
 - ✓ How to maximise positive aspects, adapt
- ✓ Input from VUB?
 - ✓ always more complex to organise 'joint' event
 - ✓ difficulty in setting up meetings and telecons
 - ✓ Content input? Financial input? Organisational input?
- ✓ Board Meeting?

KUBEC's Input

- ✓ Liaise with various VUB departments (International cooperation; other VUB Depts -identify themes, speakers
- ✓ Liaise with other organisations - EC; other universities (avoid clash of dates, early info)
- ✓ Start early communication activities, 'sensitize interlocutors, 'populate' invitation lists (Unilion; EU-JP associations; EC); press)
- ✓ Draft 'pre-pre programme' as basis for discussions, input



PRE-DRAFT - FOR OVERALL STRUCTURE ONLY

VERSION 4/ REV PVP 8 May

The 9th Kobe University Brussels European Centre Symposium

Smart Cities, Secure Societies:

Breakthroughs in EU and Japan Research Cooperation

Organised jointly with Vrije Universiteit Brussel

Kobe University Brussels European Centre



MISSION 6

COMMUNICATION

AND OUTREACH

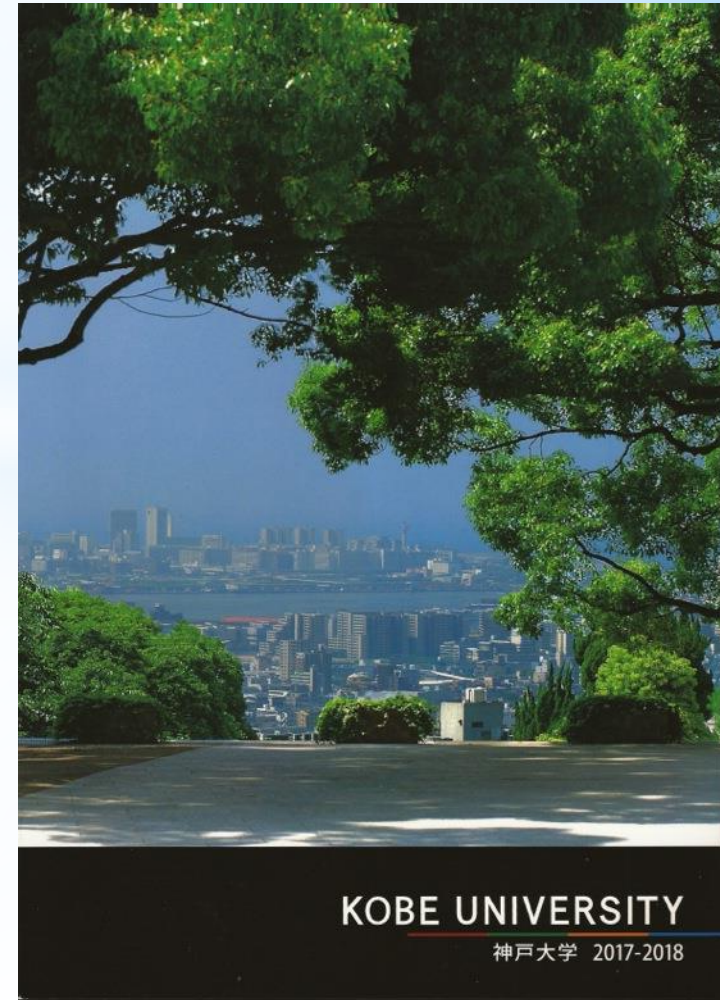
Communication activities

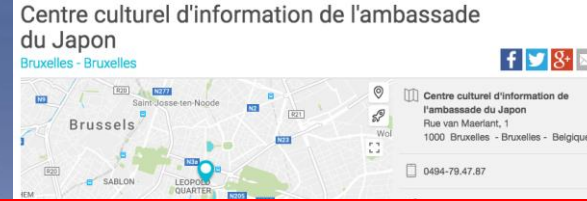
Communication and outreach

- ✓ A key priority for KU – and for KUBEC
- ✓ Raise the profile and visibility of Kobe University, maximising KUBEC's strategic position Brussels
- ✓ Cooperation/complementarity between KU and local Brussels communication resources
- ✓ Participation at key events (EC, Universities, European Parliament, etc)
- ✓ 'Hands on approach' to ensure maximum visibility, dissemination of info to key audiences, at key events

Maximising Available Tools...

- ✓ KU Publications
- ✓ Symposium Papers
- ✓ Web
- ✓ Social media – to explore?
- ✓ Mailing lists?





...Information relays...

Japan Business Council

The Mission of Japan to the European Union

● 欧州連合日本政府代表部

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Event Information

The 8th Kobe University Brussels European Centre Symposium

Kobe University is pleased to announce the academic symposium "EU-Japan Initiative for Excellence- Strategic Research Partnership in Microbiology, Biotechnology and Social Sciences-" to be held on 21 November 2017 at Vrije Universiteit Brussel (VUB). This is the 8th Kobe University Brussels European Centre Symposium and this year's symposium is jointly organised with the VUB. During the event, prominent researchers from various European countries will introduce the latest research collaboration between Japan and Europe in Higher Education, Biotechnology, Migration, and Ageing, and will discuss upon these bases the possibility of a future EU-Japan Initiative for Excellence.

EU-JAPAN NEWS

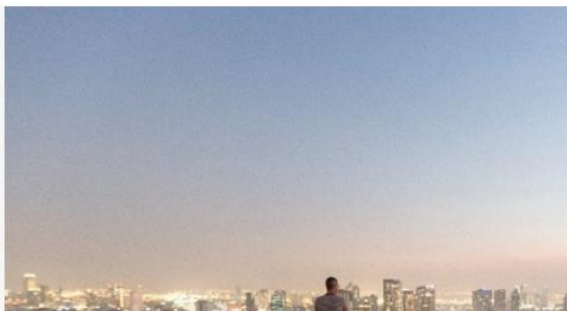
OCTOBER 2017 | 3 VOL 15

HOME ABOUT US

09/11/2017

DIGITAL INNOVATION

Looking Beyond the Future EU-Japan Collaboration on Research and Innovation



Belgium-Japan Association Chamber of Commerce
日白協会兼商工会議所



Home

Cultural Committee

THE 8TH KOBE UNIVERSITY BRUSSELS EUROPEAN CENTRE SYMPOSIUM

The 8th Kobe University Brussels European Centre Symposium "EU-Japan Initiative for Excellence- Strategic Research Partnership in Medicine, Biotechnology and Social Sciences-" took place in Brussels on 21 November 2017. The event was, for the first time, jointly organised with Vrije Universiteit Brussel (VUB), which also hosts Kobe University Brussels European Centre.



Forty speakers representing leading universities and research organisations from Austria, Belgium, China, France, Germany, Poland and the UK, and several Japanese universities (Kobe, Osaka, Kyoto), as well as officials from the European Commission and Japanese government, shared experience, presented projects and discussed perspectives to strengthen research cooperation. A record 90 participants attended the symposium, including Japanese and EU officials, researchers, students, and representatives from embassies and industries.

Moderated by Professor Mitsuto Ogawa (Executive VP in Charge of Research and Industry-University Cooperation), the symposium opened with addresses from Professor Hiroshi Takeda (Kobe University President), Professor Caroline Pauwels (Vrije Universiteit Brussel Rector), H.E. Mr. Kazuo Kodama (Ambassador of Japan to the EU), and Dr. Philippe Vialatte (Acting Head of Unit, DG Research and Innovation, European Commission). Speakers highlighted opportunities for strengthening collaboration under Horizon2020 and the forthcoming FP9 Programme.



From left to right: President Hiroshi Takeda, Professor Caroline Pauwels, Rector of Vrije Universiteit Brussel, H.E. Mr. Kazuo Kodama, Ambassador of Japan to the European Union, Dr. Philippe Vialatte, Directorate General Research and Innovation, European Commission

Parallel sessions presented examples of successful cooperation in key areas, including 'Innovation in Higher Education and Social Sciences' addressing global challenges; 'Microorganisms and Biotechnology' including informatics and diversity, metabolism and regulation; 'Migration and Community Building', covering the role of social sciences research in setting migration policies, integration legal and social issues; 'Healthy and Active Ageing' presenting the latest research from Europe and Japan to prevent physical and cognitive decline in ageing populations.

Offering participants a unique occasion to share their latest research, and to interact with Japanese and EC officials on policy and funding opportunities, the 8th KUBEC symposium was instrumental in building fresh partnerships, including the launch of a number of new joint research projects between the EU and Japan.

✦ http://www.office.kobe-u.ac.jp/en/events/201701_en1.htm

Publications, Web...

Student Ambassador interview at the Kobe University Brussels European Centre

December 21, 2017 | Info | Keywords: Event, International relations, Students, People

PRINT

Interview by Student Ambassador Ms. SUGIOKA Yui. An undergraduate in the Faculty of Economics, she is currently studying abroad in Brussels, Belgium.

The Kobe University Brussels European Centre Symposium was held on November 21.

This was the 8th symposium

organized in Brussels and also the 2nd time it was held in collaboration with Vrije Universiteit Brussel (VUB). Many professors and researchers from around the world participated in this symposium.



... Communication at Events...



High-level conference of political, industrial and academic leaders

Provisional program

Co-chaired by :

Eva Kaili, MEP, Chair, STOA and

Paul Rübzig, MEP, 1st Vice-Chair, STOA, Member, ITRE

Jerzy Buzek, MEP, Chair, ITRE

Koji Omi, Founder and Chairman, Science and Technology in Society forum

- 15:00-15:10 Introductory Remarks

- **Jerzy Buzek**, MEP, Chair, ITRE
- **Koji Omi**, Founder and Chairman, STS forum

- 15:10-15:50 Opening Session. FP9 and international cooperation

- **Carlos Moedas**, EU Commissioner for Research, Science and Innovation
- **Tadao Yanase**, Vice Minister for International Affairs, Ministry of Economy, Trade and Industry, Japan (5 min.)
- **Yoichi Ito**, Deputy Minister, Ministry of Education, Culture, Sports, Science and Technology, Japan (5 min.)

Discussions (20 min.)

- 15:50-16:40 Panel I. Major challenges faced by the humankind: FP9 collaboration – open Europe to the world – through the STS forum

- Presentation by **Cristina Russo**, Director for International Cooperation, Directorate-General Research and Innovation, European Commission

- Global trend of innovation-based start-ups:
By **Yasukazu Irino**, Executive Vice President, JETRO, Japan

- Climate and energy:
By **Ryoji Chubachi**, President, National Institute of Advanced Industrial Science and Technology, Japan

- Global health:
By **Henry A. McKinnell**, Chairman, Moody's Corporation, US

- 16:40-17:30 Panel II. Curiosity-driven research: how the FP9 could contribute to future scientific breakthroughs

Moderator: **Jean-Pierre Bourguignon**, President, European Research Council (ERC)

- Presentation by **Vernesa Smolcic**, Associate Professor, ERC Grant Holder, Faculty of Science, University of Zagreb
- Presentation by **Ismail Serageldin**, Founding Director and Member of the Board of Trustees, the Library of Alexandria, Egypt
- Presentation by **Julie Maxton**, Executive Director, Royal Society, UK
- Presentation by **Motoko Kotani**, Executive Director, RIKEN, Japan

- 17:30-17:45 Closing Remarks

- **Jerzy Buzek**, MEP, Chair ITRE
- **Paul Rübzig**, MEP, 1st Vice-Chair, STOA, Member, ITRE
- **Koji Omi**, Founder and Chairman, STS forum (2 min.)

... and Training Opportunities

研究成果を発信しよう

研究成果の国際発信力向上を目指して

平成30年5月24日(木) 10:30-12:00
神戸大学自然科学系図書館4階会議室

開会挨拶
内田 一徳 神戸大学広報担当理事

Presentation 1: **International Communication for Researchers**
Patrick Vittet-Philippe 神戸大学ブリュッセルオフィスアドバイザー

Presentation 2: **International Communication at Kobe University**
赤松 朋広 総務部広報課長補佐
Eleanor Wyllie 国際部国際企画課国際学術交流グループ特命専門職員

質疑応答

【言語】英語（一部日本語説明有）

Share Your Research
with the World!!

当日参加可能

申し込み・問い合わせ:
国際企画課国際学術交流グループ
078-803-5282
intl-relations@office.kobe-u.ac.jp





Thank You

どうもありがとうございました