

Business Administration

Kobe University was the first university in Japan to have a School with the name "Business Administration." The School is proud to be the birthplace of business administration studies in Japan, and enjoys an excellent reputation among both the business and academic communities.

Undergraduate Program

The undergraduate curriculum consists of three areas: management, accounting, and commerce. The educational goal is to cultivate young leaders for business and professional societies by equipping them with practical knowledge based upon a strong foundation in the social sciences.

Ph.D. Program

Kobe University has one of the most respected graduate schools of business administration in Japan. In their first 2 years at the graduate school, with the goal of developing the core research skills necessary for the final 3 years of the program, each student, under the supervision of their advisor, selects coursework from nine core courses and three research methodology courses. Over the following 3 years, students concentrate on writing a Ph.D. thesis, in close discussion with the members of their Ph.D. dissertation committee.

As of April 2015, Kobe University offers Global Master's Programs (GMAPs) in the fields of Business Administration, Economics and Law. In GMAPs, all coursework and research supervision are conducted in English. Global field research/practicum is incorporated into the curriculum to bridge research with practice in a global context. For instance, the GMAP in management is the SESAMI (Strategic Entrepreneurship and Sustainability Alliance Management Initiatives) Program, which emphasizes entrepreneurship and sustainability along with strategic and marketing management. The SESAMI Program offers the Ph.D. as well as the Master's degree.

MBA Program

In 1989, the School established an MBA program for practicing managers and professionals in response to the needs of the professional community. The School has developed a unique pedagogy of Research-Based Education. Under this method, students who share similar interests in resolving contemporary business problems form a project team, develop and refine a research theme, and develop a resolution through theoretical modeling as well as by conducting field research. The MBA program has been accredited and rated Excellent by ABEST21.

Message from Faculty

SUEHIRO Hideo
Professor
Game Theory



Kobe University supports a full range of management studies, ranging from clinical and applied research to the basic science of management. My research field belongs to the latter category, and focuses on the discipline called game theory. Game theory is the mathematical science that looks at individual behaviors from the perspective of rationality and intelligence in human interactions. As demonstrated by awarding of the 1994 Nobel Prize in economics to three game theorists, game theory has made great contributions to the development of economics. I use game theory to study organizational behaviors including cooperation, leadership, and teamwork in business organizations.

Student's Voice

Lara Makowski
International Student
Federal Republic of Germany



Located on top of Mt. Rokko, with a stunning view over the city and the sea, Kobe University's School of Business Administration is the perfect place to create, pursue, and accomplish your dreams in the exciting world of business. With excellent professors from all over the world, a high level of education, and a wide range of courses, Kobe University lives up to its reputation as the first—and one of the best—business schools in Japan. The graduate school offers the classical program, as well as the new and experimental SESAMI program; for the adventurous, these can even be combined. The beautiful campus, in harmony with the natural beauty of Kobe, provides you with inspiration, and the friendly international team of Kobe University always is there to offer support, help, and advice. Kobe University is challenging but motivating and definitely worth it, so come and enjoy an excellent life as a student of Kobe University!

At a Glance

1,209 Undergraduates enrolled

394 Graduates enrolled
*Number of MBA

119 International students enrolled

58 Faculty members



Undergraduate Program

Department	Subjects	
Business Administration	Administrative Management	International Accounting
	Management Strategy	Tax Accounting
	Business Statistics	Cost Accounting
	Corporate Finance	Social and Environmental Accounting
	Human Resource Management	Marketing
	International Business Management	Money and Financial Institutions
	Industrial Management	Transport Economics and Management
	Strategic Management	Distribution System
	Business-Government Relations	Marketing Management
	Game Theory	Customer Relationship Management
	Information Systems for Organization	Financial Institutions
	Bookkeeping	Risk Management
	Financial Accounting	Securities Market
	Management Accounting	International Trade
	Auditing	International Transportation

Ph.D. Program

Fields	Research Areas	
Management	Organizational Behavior	Operations Management
	Human Resource Management	Public Utility
	Game Theory	Corporate Finance
	Industrial and Organizational Psychology	Decision Sciences
	Business Statistics	Business History
	Technology Management	International Business Management
	Management Strategy	Environmental Management
Accounting	Financial Accounting	Auditing
	Accounting History	Management Accounting
	International Accounting	Nonprofit Accounting
	Tax Accounting	Social and Environmental Accounting
Commerce	Financial System	Entrepreneurship
	Marketing	Transportation Economics
	Customer Relationship Management	Business Economics
	Distribution System	International Trade

MBA Program

Pedagogy	Categories
Research-Based Education	Course Work
	Group Projects
	Dissertation Research

Courses Offered in English (AY2015)

	Subjects
SESAMI Program	Statistics
	Financial Management
	Financial Accounting
	Marketing Management
	Introduction to Entrepreneurship
	Venture Capital and Private Equity
	Organizational Behavior / Human Resource Management
	Corporate Finance
	Entrepreneurial Finance
	Sustainability Accounting and Reporting
	Economics of Public Sector and Network Industries
	Strategic Management
	Service Management and Servicing
	Global Entrepreneurship
	Intellectual Capital
	Advanced Entrepreneurship
	M&A and Corporate Restructuring
	Corporate Entrepreneurship
	Research Methodology in Management
	Advanced Supply Chain Management
	Advanced International Business
	Sustainability Management
	Environmental Economics and Management
	Advanced Marketing
	Technology Entrepreneurship
	Research Topics in Strategic Management
	Research Topics in Sustainability Alliance Management
	Research Topics in Strategic Entrepreneurship
Undergraduate	Operations Strategy
	Business Communication I
	Academic Reading and Writing for Business I
	Global Communication
	Business Presentation and Case Study
Graduate	Business Communication II
	International Business Law I
	Academic Reading and Writing for Business II
	Financial Management for the Small Business
	Advanced Operations Strategy
	Studies in market Analysis (Market Equilibrium and Industrial Organization)
	Current Topics of Accounting
Advanced Supply Chain Management	
Advanced Marketing	



Information

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